

## Jakarta EE Marketing Committee Meeting - August 22, 2019

### Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
  - **Confirmation of Sep 10 Jakarta EE 8 release date**
- Jakarta EE 8 launch readiness **(10 mins) (EF)**
  - [Review timeline](#), tasks, and deliverables: supporting quotes, [press release](#), blogs, social promotion, and press/analyst briefings
  - Pillar page
  - CNJ eBook
  - Video interviews
- Event planning **(10 mins) (EF)**
  - JakartaOne Livestream readiness
  - Oracle Code One readiness (Including [Booth sign-up sheet](#))
  - CNJ Community Networking Event readiness
  - EclipseCon Europe Community Day

### Attendees:

Mike DeNicola (Fujitsu)

Neil Patterson (IBM)

Edward Bratt (Oracle)

Dominika Tasarz (Payara)

Theresa Nguyen (Microsoft)

### Eclipse Foundation:

- Thabang Mashologu
- Tanja Obradovic
- Jay Nichols
- Gabriela Motroc
- Shabnam Mayel

### Discussed:

- **Previous meeting minutes: Approved**
- **Reporting to/from Steering Committee:**
  - Jakarta EE 8 is on track to be released on September 10
  - Update call Aug 27: there will be no big announcement about the Jakarta EE 8 release
- **[Jakarta EE 8 launch readiness](#)**
  - [Review timeline](#), tasks, and deliverables: supporting quotes, [press release](#), blogs, social promotion, and press/analyst briefings
    - Press release draft available. Members are encouraged to provide feedback on Jakarta EE 8 press release by August 28.
    - Media briefings to start in early September
  - Pillar page: on track
  - CNJ eBook: second draft in progress → CNJ eBook will be ready in time for the Jakarta EE 8 release
  - Video interviews in progress
- **Event planning:**
  - JakartaOne Livestream readiness
    - Over 400 attendees registered so far
  - Oracle Code One readiness: [Booth sign-up sheet](#) still ongoing
  - EclipseCon Europe Community Day: members are encouraged to get involved (and promote) Community Day

## Actions:

- Members are encouraged to provide feedback on [Jakarta EE 8 press release](#) by August 28
- Please send all supporting quotes for Jakarta EE 8 press release by August 30